## **RIVERSIDE PUBLIC LIBRARY FOUNDATION**

#### Annual Report 2020

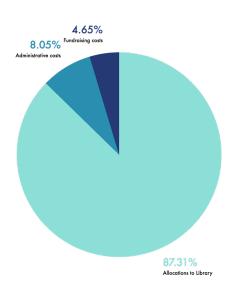
#### "An investment in knowledge pays the best interest". --Benjamin Franklin

Our deepest thanks to the Riverside community who continues to strengthen its investment in our Libraries. Even in a year dominated by the pandemic, with so many families struggling, overall giving to the Foundation grew by **19%** in 2020.

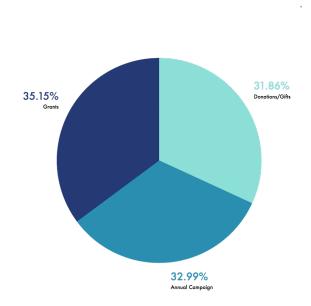
Our 2020 annual campaign, focused on raising funds for digital online materials, was chaired by noted Riverside author Susan Straight. Proceeds from the annual campaign grew by **21%** over 2019.

In 2020, we postponed our traditional fall fundraising event due to the pandemic. Now we look forward to a gala event in Fall 2021 to celebrate the opening of the new Main Library.

We continue to be a foundation primarily staffed by volunteers, making it possible to give the overwhelming majority of the total funds raised directly to our Libraries. In 2020, **87%** of funds raised went directly to our Libraries. (Administrative and fundraising costs average 13% of total expenses.)



### Use of Funds - 2020



# Funds Raised by Source – 2020